

Simple vs Compound Interest: What's the difference?

Know the difference to help you build wealth over time.

Most of us will be familiar with the term "interest". But what is it exactly? In the simplest terms possible, interest is the price of borrowing money. In other words:

Simple interest is calculated annually as a fixed percentage of the principal amount. This means that the amount paid or received each year does not change.

\$\$10,000 home loan



This applies to investments too. For instance, buying a \$10,000 bond with a 3% coupon rate pays you \$300 per year.

What is compound interest?

In contrast, compound interest is calculated by adding the accumulated interest to the principal amount. This causes the amount of interest to snowball and grow bigger with each passing





However, this same compounding effect can work in your favour when it comes to investments, helping your money to significantly when it comes to investments, helping your money to significantly multiply over time, its important to note that any withdrawing from your principal sum (or interests earned) will reduce this from your principal sum (or interests earned) will reduce this compounding effect which it is why you should stay invested for as long as possible to maximise your potential returns.

- Take loans with simple interest to minimise the amount of interest paid
 Avoid owing compound interest on debt as it can snowball quickly
 Use the effect of compound interest to invest and grow your nest egg for retirement.